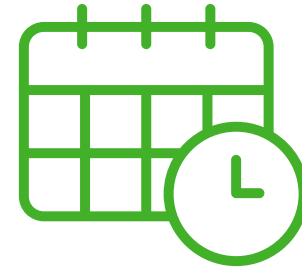


Mobility Voucher Project



152 users



12 months



**Six mobility packages
designed in 3 phases**



**€150/month per
package**



**multimodal services offered
through one MaaS app**

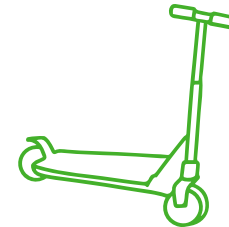


Favourite modes of transport



**PT service confirmed as backbone of MaaS
85% of users choose it**

**e-scooter passionate used the services even
during winter and at night
3km average trips**



**taxi used extensively
but only 5% of users would choose the
service at their expense**

**car sharing service increased from
20% to 40% over the year**



Favourite combinations



PT + car sharing



PT + taxi



PT + car sharing + e-scooter



Environmental analysis

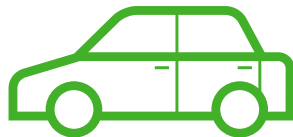


152 users

13 km average journey/day

355.875km travelled in one year

If they travelled by car...



**gasoline car
or
diesel car**

**CO₂ total emitted
between 59ton and 62ton**

But they travelled with

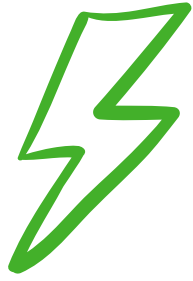


**68% PT
16% car sharing
3% taxi
13% other electric means**

**CO₂ total emitted
31,4ton**



Mobility voucher users rating



**4.4 out of 5 points general satisfaction
on MaaS platform tested**

**4.6 out of 5 points user wants PT service
in a future MaaS package**



**3.7 out of 5 points the app meet users favour
because it presents
many alternatives for mobility**

**3.6 out of 5 points the app meet users favour
because allows users to choose the best
means of transport according to the time of day,
destination, and motivation for travel**

